

## **HOMESoy CNY 2024 redemption campaign**

### **Terms & Conditions**

#### **Organizer, Duration & Eligibility**

1. The **HOMESoy 'Soy-fully Reunion celebration' redemption campaign** ["**Redemption Campaign / Redemption Program**"] is organized by Ace Canning Corporation Sdn Bhd (11631-M) ["**Organizer**"] commencing on 15 December 2023 to 5 February 2024 ["**Redemption Period**"]. The Organizer reserves the right to amend the terms and conditions or Redemption Periods at any time. All redemption entries must reach the Organizer on or before 5 February 2024.
2. This Redemption is open to all shoppers in Malaysia ["**Participant**"], except employees of the Organizer, advertising & public relations agents, and promotion service providers, including their immediate family members.
3. Participant is eligible to participate in this Redemption Program with the purchase of any 3 cartons of HOMESoy assorted (4x6x250ml) in a single receipt in any participating outlets or online store\* by submitting the invoice / receipt ["**Proof of Purchase**"] during the Redemption Period. The original receipt indicating date of purchase from 15 December 2023 to 5 February 2024 must be retained by Participant for verification and as Proof of Purchase.
  - a. For purchase via online store, screenshot the order details (must show "**Delivered**" status) and / or Invoice (from email) with successful transaction made as a valid Proof of Purchase.
  - b. (\*Note: this redemption campaign includes purchase made via Lazada and Shopee)
4. Participants will be able to receive a 14" Yee Sang Plate (limited edition – HOMESoy) with the purchase of any 3 cartons of HOMESoy assorted (4x6x250ml) in a single receipt at any participating outlets or online store\* during the Redemption Period.
5. This Redemption Program is limited to the following quantities only of 5,500 units (while stocks last). Each participant can only redeem only ONE (1) unit for the entire redemption period.
6. Participants can redeem with the following steps:

Via WhatsApp: -

  - Participants must have purchased at any participating outlet or online store\* during the Redemption Period.
  - Take a clear photo of the original receipt by showing the invoice / receipt, send via WhatsApp to 019 388 6733.
  - Each entry must be attached with an original invoice / receipt as Proof of Purchase with purchase of any 3 cartons of HOMESoy assorted (4x6x250ml) in a single receipt at any participating outlets or online store\*.
  - A confirmation message will be sent to the Participant confirming the fulfillment via WhatsApp within 15 working days (upon verification and checking). Please ensure that all details are accurate to proceed with redemption.
  - Each one (1) receipt is valid for one (1) redemption only. Each participant can only redeem only ONE (1) unit for the entire redemption period.
7. Redemption through WhatsApp with incomplete details, late, without Proof of Purchase or containing the wrong purchase of products will not be accepted and deemed invalid.
8. In situation where the 14" Yee Sang Plate (limited edition – HOMESoy) could not be delivered to the Participant due to incorrect details provided, the redemption is then considered void. The item will be sent via courier to the participant's address. The organizer will ask for the participant's mailing address upon successful redemption.

9. The Participant shall be fully liable in the event of any injury, damage, or loss because of participating in the Redemption Program, or at the time of redemption and / or usage of their item.

#### **Responsibilities & Rights of the Organizer**

10. By participating in this Redemption Program, Participants agree to be bound by the Redemption Program's terms and conditions. The decision of the Organizer is final. Any letters, enquiries, appeal, or protest will not be entertained. Participants hereby agree that no action will be taken against the Organizer.
11. By participating in this Redemption Program, Participants give permission to the Organizer and/or any third-party agent elected by Organizer **["Agency"]** to process Participants' personal data, which is provided through the Redemption Program entries.
12. Each participant agrees to the collection, use, processing and disclosure of his personal information and represents and warrants that all information provided is true and accurate in all respects. Each participant agrees that the Organizer may, for a reasonable period of time, unless advised otherwise, use such information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or making telephone calls to participants.
13. The Organizer and/or its agent shall take necessary precautions to ensure that Participants' personal data is protected.
14. Value and quantity of redemption items are accurate at the time of printing. The Organizer reserves the rights to substitute any of these items with that of similar value at any time at their absolute discretion without prior notice.
15. The participant hereby agrees to indemnify and hold harmless the Organizer, its affiliates, directors, officers, employees, and agents from and against any and all claims, liabilities, damages, losses, costs, expenses, fees (including reasonable attorney's fees), arising out of or in connection with the use, misuse, or possession of the redeemed item received through the redemption process.
16. The participant acknowledges and agrees that the Organizer shall not be responsible or liable for any injuries, damages, or losses caused directly or indirectly by the use of the redeemed item. The participant further agrees to use the redeemed item in accordance with any provided guidelines, and any deviation from such guidelines shall be at the participant's own risk.
17. This indemnity obligation shall survive the termination or expiration of the redemption process and these terms and conditions.

#### **Personal Data Protection Act 2010**

Notice under Section 7 of the Personal Data Protection Act 2010 ("PDPA") to consumers of Ace Canning Corporation Sdn Bhd (11631-M).

Dear Consumers,

Under the PDPA, there are various requirements that regulate the processing of your personal data as an individual ("Individual"). It informs the Individual of your rights under the PDPA, including actions Individuals may take to exercise such rights and its consequences, and in particular: -

- a. That we ("Organiser") collect Individual's personal data directly from the contest form entry.
- b. Individual's personal data is collected for the redemption campaign ("Redemption Campaign / Redemption Program");

- c. Individual has the right to access and correct their personal data once given;
- d. Individual's personal data is disclosed to an elected Agency for processing;
- e. The personal data requested from Individual will only be used for the Contest;
- f. The personal data given is obligatory and all incomplete entries will render the participation void;
- g. Individual personal data will be validated upon confirming the winners and if there are changes to the personal data, the Individual is required to update the Organiser; and
- h. If Individual wishes to make enquiries or give feedback, please contact +603 7886 5886 on Mondays to Fridays, from 9.00am to 5.00pm (weekdays, except for state / public holidays)

#### **Akta Perlindungan Data Peribadi 2010**

Notis Di Bawah Seksyen 7 Akta Perlindungan Data Peribadi 2010 ("PDPA") kepada pengguna Ace Canning Corporation Sdn Bhd (11631-M).

Pengguna yang dihormati,

Di bawah PDPA, terdapat beberapa syarat yang mengawal pemprosesan data peribadi anda sebagai individu ("Individu"). Ia memaklumkan Individu tentang hak-hak anda di bawah PDPA, termasuk tindakan yang boleh diambil oleh Individu untuk melaksanakan hak-hak tersebut dan akibatnya, dan secara khususnya:-

- a. Bahawa kami ("Penganjur") mengumpul data peribadi anda daripada borang penyertaan Peraduan;
- b. Data peribadi Individu dikumpul untuk program penebusan ("Kempen Penebusan / Program Penebusan");
- c. Individu mempunyai hak untuk mengakses dan membetulkan data peribadi anda;
- d. Data peribadi Individu akan dikongsi dengan Agensi yang dilantik untuk tujuan pemprosesan;
- e. Data peribadi Individu akan diguna untuk tujuan Program sahaja;
- f. Data peribadi yang diminta adalah wajib, dan jika maklumat yang diberikan tidak lengkap, penyertaan Individu tidak akan diterima;
- g. Sekiranya Individu telah disahkan sebagai Pemenang, sebarang perubahan kepada data peribadi individu harus dimaklumkan kepada Penganjur; dan
- h. Sekiranya Individu mempunyai pertanyaan atau ingin memberi maklum balas, anda boleh berhubung dengan kami melalui talian +603 7886 5886 dari Isnin hingga Jumaat, dari pukul 9.00 pagi sehingga pukul 5.00 petang (hari kerja, kecuali cuti negeri atau cuti umum).